



**Did you know  
that you probably have  
an item of cat or dog fur  
in your home?**

**YOU can help stop the cruelty!**



Millions of cats, dogs and other fur animals such as fox, mink and rabbit raised for their fur spend their lives in horrendous conditions (unbearably small, filthy, barren cages with no sanitation, stacked on top of each other), undergoing inhumane handling and transport, before being clubbed, strangled or electrocuted to death, or often even **skinned alive for their fur.**

**An estimated 5 400 cats and dogs, for example,  
are killed for their fur in China alone every day.**

See [www.furisdead.com](http://www.furisdead.com) and  
[http://www.peta.org/feat/  
ChineseFurFarms/index.asp](http://www.peta.org/feat/ChineseFurFarms/index.asp)  
for more information.



[www.furfree.co.za](http://www.furfree.co.za)

Affiliated to the International  
Anti-Fur Coalition

**Fur hurts – walk away from it!**



## Mislabelling of fur is rife!

- Real fur is used as trim on garments, toys, hair trinkets etc, or as all-fur hats, jackets and coats.



- Animal fur is often mislabelled as faux fur, or under exotic sounding names such as Chat de Chine. Many cases of mislabelling have been discovered in South Africa recently.
- Real fur is routinely dyed unnatural colours and sheared, giving it the appearance of faux fur to the untrained eye.

### How can you help end the atrocities?

- 1 Join caring people everywhere in pledging never again to buy any article bearing fur of any nature.
- 2 Sign the petition against the abuse of animals in China's fur industry at <http://www.mypetition.co.za> (no 00248).
- 3 Write or speak to the proprietors of shops selling fur products.
- 4 Visit our website at [www.furfree.co.za](http://www.furfree.co.za) for more info on how to help.

[www.furfree.co.za](http://www.furfree.co.za)  
Affiliated to the International  
Anti-Fur Coalition

